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KWC AMERICA ANNOUNCES NEW INDUSTRY PARTNERSHIP Moore-Gray Sales Corporation Now Represents KWC and Hansa Products

DETROIT (March 2008) – Seeking to expand its distribution and sales within the Michigan market, KWC AMERICA recently appointed Moore-Gray Sales as the latest manufacturers representative for KWC and Hansa products.

“I am impressed with KWC AMERICA’s product offerings and dynamic leadership team,” says John Moore, owner of Moore-Gray Sales Corporation. “I have already seen an increase in KWC and Hansa sales in Michigan luxury market and look forward to gaining increased momentum throughout 2008.”

John’s father, Glen Moore, started Moore-Gray in 1961 as a supplier of innovative, high-end specialty kitchen and bath products. John gained control of the company in 1988 following his father’s passing. Since that time, Moore-Gray has experienced substantial growth including expanding its distribution into parts of Indiana.

KWC AMERICA plans to introduce several new products over the next year and will look to companies like Moore-Gray that specialize in the expansion of sales and distribution for high-end boutique lines.

For more information about KWC AMERICA call 678.334.2121 or visit www.kwcamerica.com. For information about Hansa visit www.hansa.com.

About HANSA and KWC

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

KWC is part of the HANSA group and is currently a leading supplier of luxury kitchen and bath faucets, sinks, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss Excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate.

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