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## **KWC AMERICA JOINS FORCES WITH DECORATIVE CUSTOM SALES Husband and Wife Team Now Represent KWC and Hansa Products**

**CHAPEL HILL, N.C. (March 2008)** – KWC AMERICA is pleased to introduce Decorative Custom Sales as the newest manufacturers representative to carry the innovative KWC and Hansa product lines. Headquartered in Chapel Hill, N.C., Decorative Custom Sales began carrying KWC and Hansa products throughout North and South Carolina in July 2007.

“Our sales have really taken off since we began working with KWC AMERICA,” comments Dan Carr, co-owner of Decorative Custom Sales. “The Hansamotion, Hansastela and Hansacanyon are the consistent best sellers in our region.”

Decorative Custom Sales was established by the husband and wife team of North Carolina natives, Dan and Danielle Carr. Impressed by KWC AMERICA’s new leadership team and the buzz surrounding the re-introduction of Hansa into the North American market, the Carr’s jumped on the opportunity to partner with KWC AMERICA.

“KWC AMERICA seeks to build strong relationships with the industry’s leading North American specialty distributors,” comments Chris Marshall, president and CEO of KWC AMERICA. “Decorative Custom Sales offers us a greater window into the high-end kitchen and bath showrooms in the Carolinas.”

KWC AMERICA looks to elevate the amount of KWC and Hansa products launched into the market this year. Decorative Custom Sales will play a pivotal role in expanding the distribution and brand awareness of KWC and Hansa products throughout the Carolinas.

For more information about KWC AMERICA call 678.334.2121 or visit [www.kwcamerica.com](http://www.kwcamerica.com).  
For information about Hansa visit [www.hansa.com](http://www.hansa.com).

### **About HANSA and KWC**

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

KWC is part of the HANSA group and is currently a leading supplier of luxury kitchen and bath faucets, sinks, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss Excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate.

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