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KWC AMERICA STRENGTHENS ITS PRESENCE IN TEXAS Chumley & Associates Now Represents KWC and Hansa Products

HOUSTON (March 2008) – In an effort to secure extensive distribution and brand development in Southeast Texas, KWC AMERICA announces its partnership with Chumley & Associates. This new manufacturers representative will help develop new strategic distribution partners for KWC and Hansa products throughout this vital region.

“Texas is a valuable prospect area to increase market share for KWC and Hansa products, says Chris Marshall, president and CEO of KWC AMERICA. “We look forward to working with Chumley & Associates to accomplish this in the greater Houston area.”

Chumley & Associates is a widely respected plumbing manufacturers representative, specifically in the Houston and Southeast Texas region. Chumley now provides essential representation for the KWC and Hansa product lines throughout Houston’s burgeoning kitchen and bath market.

The success of KWC product lines and the re-launch of the Hansa brand in the United States will continue to create exceptional opportunities for specialty kitchen and bath agencies like Chumley.

For more information about KWC AMERICA call 678.334.2121 or visit www.kwcamerica.com. For information about Hansa visit www.hansa.com.

About HANSA and KWC

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

KWC is part of the HANSA group and is currently a leading supplier of luxury kitchen and bath faucets, sinks, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss Excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate.

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