



Media Contact: Nikki Harmon
Kleber & Associates
770.518.1000 x216
nharmon@kleberandassociates.com

KWC AMERICA ANNOUNCES NEW INDUSTRY PARTNERSHIP The Carr Company Now Represents KWC and Hansa Products

NORCROSS, Ga. (March 2008) – KWC AMERICA is pleased to announce a new industry partnership with the Carr Company. Effective immediately, Carr Georgia is now a manufacturer representative of KWC and Hansa products in all of its Georgia and Alabama locations.

“When we first began discussions with KWC AMERICA, I was impressed mostly with the vast product offerings as well as the people that were involved with KWC and Hansa,” said David S. Perry, director of sales for Carr Company in Atlanta, Ga. “I found KWC AMERICA to be an innovative manufacturer that appears to be in the final stages of becoming something even more special in this industry, and we wanted to partner with that kind of company.”

“Hansa and KWC AMERICA are very committed to expanding our presence in North America and look to the expertise of the Carr Company to accomplish this goal in the Southeast market,” said Chris Marshall, president and CEO of KWC AMERICA.

Well-respected in the industry, the Carr Company was founded almost 70 years ago and possesses four generations of industry experience selling plumbing products. The Carr Company and KWC and Hansa are both committed to providing innovative performance-driven kitchen and bath faucets, sinks, shower systems and accessories to kitchen consumers, interior designers, architects and kitchen specialists.

For more information about KWC AMERICA call 678.334.2121 or visit www.kwcamerica.com.
For information about Hansa visit www.hansa.com.

About HANSA and KWC

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

KWC is part of the HANSA group and is currently a leading supplier of luxury kitchen and bath faucets, sinks, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss Excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate.

###