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## **KWC AMERICA CUSTOMIZES THE SHOWER EXPERIENCE**

**NORCROSS, Ga. (April 2008)** – With one of the largest selections of shower systems in North America, KWC AMERICA launches a new online shower design guide to simplify the shower customization process. KWC AMERICA's "Build Shower System" program allows the consumer to visualize custom shower by demonstrating which products might work best together depending on the users specific showering needs.

KWC and Hansa offer a wide selection of shower systems that include a multitude of shower heads, body sprays, thermostats and trim kit options. As the user navigates the online program adding shower components is as easy as a click of the mouse. On each option, the pipelines and the rough-ins as well as the finished project are displayed through "combo," "rough-in" and "trim" views to assist in planning a successful custom shower installation.

"Whether you are a consumer, an architect or a plumbing professional, you will find everything needed for your project including the component list for each option, product images, spec sheets and the technical information," comments Suzie Mears, training manager for HANSA AMERICA. "We created this program with the hopes of streamlining the installation process so that anyone could build a shower from the comfort of their own home."

A few of the award-winning shower systems from KWC and Hansa include the **Hansacolourshower, Hansasmart shower, Hansajet shower system** and **KWC RAINSYSTEM**. With decades of proven quality and market leadership KWC and Hansa are equipped with the experience and technology necessary to provide the consumer with the "best" that may be possible.

For more information about KWC and Hansa shower systems, call 678.334.2121 or visit [www.hansa.us.com](http://www.hansa.us.com) or [www.kwc.us.com](http://www.kwc.us.com).

### **About HANSA and KWC**

Based in Germany, Hansa is part of the HANSA group and is world-renowned for its innovative and groundbreaking designs in the kitchen and bath industry. For nearly 100 years, Hansa has been dedicated to global development of its family-owned and operated business.

KWC is part of the HANSA group and is currently a leading supplier of luxury kitchen and bath faucets, sinks, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss Excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate.

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