



News Release: KWC ONO for the bath

A company of the HANSA group



FOR IMMEDIATE RELEASE

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KWC ONO for the bath: Timeless aesthetics, innovative technology.

## **KWC ONO: A touch of prestige for the contemporary bathroom**

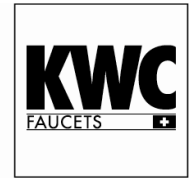
NORCROSS, GEORGIA — North American designers are already well acquainted with the exquisite, contemporary lines of the KWC ONO [kitchen faucet series](#). Now they can extend the same compelling combination of timeless aesthetics and innovative technology throughout the home with the recent introduction of the new [KWC ONO](#) collection for the bathroom.

KWC ONO for the bath is a masterpiece of minimalism, the embodiment of clear, simple and functional design. Clean lines, high-quality materials, and Swiss manufacturing precision are reflected in every detail of the new series, which includes lavatory faucets, a freestanding tub filler and a bathtub spout; overhead showers, a hand shower and a sliding wall bar; shower trim kits for either thermostatic and pressure balance valve applications; and an assortment of rough-in components and complementary accessories.

### **Singular faucets**

The signature piece of the KWC ONO collection is the basin faucet, available in two, single-lever models: a basic eight-inch faucet for rimmed or drop-in sinks; and a tall version with a 12-1/16-inch pillar to reach over vessel sinks. Each features a fixed spout, rising at a 16-degree angle from the perpendicular pillar. This dynamic form gives the faucets their distinctive, graceful profiles, with the pillar, spout and its jet of water forming a harmonious whole. The aerator is easily removable for de-scaling or replacement, using a key supplied with the product.

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Perhaps the most intriguing aspect of the faucets is its incredibly slim, but super-strong operating lever — delicate to the eye and to the touch, but made of surgical-grade, hardened stainless steel to withstand years of rugged usage. Operating directly on the ceramic disc cartridge inside the faucet — for more precise control of flow and temperature — the lever moves within a sealed link, minimizing the number of joints and edges that could trap dirt and undercut both appearance and performance.

Thanks to the fully integrated Neoperl® Caché® aerator, the flow rate for both faucets is only 1.5 gallons per minute (gpm), but without any loss of comfort or convenience for the end-user.

### **Minimalism, consistently applied**

The elegant minimalism of KWC ONO is consistently applied to each item within this comprehensive collection, including the eye-catching freestanding tub filler, with a fixed 7-7/8-inch spout, integral wand-style hand shower and 63-inch hose. Featuring the same stainless-steel lever found on the basin faucets, the filler has a flow rate of 7.5 gpm; 2.0 gpm at the hand shower.

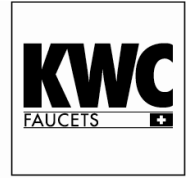
Manufactured by KWC in Unterkulm, Switzerland, the KWC ONO bath collection is available in both chrome and in KWC's proprietary splendure™ stainless steel finish.

### **List pricing on selected products**

- KWC ONO Single-Lever Basin Faucet: \$855, chrome finish; \$1,195, splendure finish.
- KWC ONO Single-Lever Basin Faucet (tall): \$1,050, chrome; \$1,450, splendure.
- KWC ONO Overhead Shower (ceiling mount): \$875, chrome; \$1,225, splendure.
- KWC ONO Overhead Shower (wall mount): \$950, chrome; \$1,330, splendure.
- KWC ONO Hand Shower: \$150, chrome; \$210, splendure.
- KWC ONO Freestanding Tub Filler: \$2,100, chrome only.

**For more information**, including a downloadable copy of this press release in different formats as well as hi-res images of KWC ONO bath models, please visit: <http://kwc.oreilly-depalma.com/2011/ONO.shtml>

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## **ABOUT KWC**

KWC, a Swiss company and part of the HANSA group, is a leading supplier of luxury kitchen and bath faucets, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss Excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate. That KWC faucets are still designed and manufactured in Switzerland is our guarantee of the expertise and skill of the workforce, the constant refinement of tried-and-tested technologies and a consistently high-quality product. For more information, visit: [www.kwc.us.com](http://www.kwc.us.com). Or call: 678.334.2121.

## **MEDIA CONTACT**

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