



News Release: KWC LIVELLO

A company of the HANSA group



FOR IMMEDIATE RELEASE
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KWC LIVELLO: A compelling profile (left) with a horizontal pullout spray.

KWC LIVELLO: The perfect match with modern kitchen design

NORCROSS, GEORGIA — Featuring a sleek horizontal spout with a striking 90-degree profile, the new single-lever KWC LIVELLO is KWC's elegant answer to right-angled kitchen faucets. Its clear use of basic forms and perfect proportions, engineered to the smallest detail, convey high quality and smart aesthetics. The ergonomic movements, innovative technology and harmonious overall appearance of KWC LIVELLO demonstrate that this series offers an original and uncompromising design – not merely a restyled derivative of some existing model.

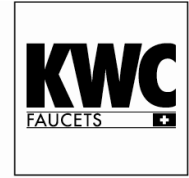
Simple, minimalist and authentic, the KWC LIVELLO is the ideal complement to the contemporary American kitchen.

Versatile Design, User-Friendly Features

The new KWC LIVELLO kitchen faucet series is available in a chrome or stainless steel finish, with each finish offering a different operating lever design: a flat handle for chrome; a rounded, joy-stick-style handle for stainless steel. But whichever style combination is preferred, KWC LIVELLO incorporates the following, distinctive features:

- **Easy to use:** KWC LIVELLO maximizes flexibility of movement with a full, 360-degree swivelling range for the nine-inch spout, plus an integrated horizontal pullout spray that can be extended nearly 24 inches. Filling large pots and tall containers is easily done, thanks to the 11-3/4-inch height of the spout and the ability to rotate it in any direction. With such a generous radius of action, end users will never feel they are working on a “short leash” in the kitchen.

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- **Easy to clean:** The integrated Neoperl® Caché® aerator in the KWC LIVELLO is easily removed from the spout, using a key that is provided. This allows for quick and effective cleaning to keep the 1.8-gallon-per-minute flow running smoothly.
- **Multiple configurations:** For either handle style, the lever can be installed on the right, the left or in front of the escutcheon to suit the preference of the end user.

Manufactured by KWC in Unterkulm, Switzerland, KWC LIVELLO incorporates the latest in kitchen faucet technology, including the KWC 3.5 ceramic cartridge, to ensure years of reliable, trouble-free performance. Its clean and simple lines and user-friendly functionality make KWC LIVELLO an easy fit in any contemporary kitchen, while its distinctive right-angle profile projects a timeless beauty.

List Pricing

- KWC LIVELLO, chrome finish and flat lever: \$790.
- KWC LIVELLO, stainless steel finish and round lever: \$1,050.

For more information, including a downloadable copy of this press release in different formats as well as hi-res images of KWC LIVELLO models, please visit:

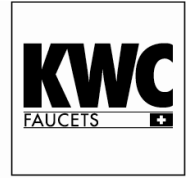
<http://kwc.oreilly-depalma.com/2011/livello.shtml>

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ABOUT KWC

KWC, a Swiss company and part of the HANSA group, is a leading supplier of luxury kitchen and bath faucets, shower systems and accessories in North America. For more than 130 years, KWC has defined Swiss Excellence and is proud to be the first faucet manufacturer in Switzerland to receive the ISO 9001 Quality Assurance Certificate. That KWC faucets are still designed and manufactured in Switzerland is our guarantee of the expertise and skill of the workforce, the constant refinement of tried-and-tested technologies and a consistently high-quality product. For more information, visit: www.kwc.us.com. Or call: 678.334.2121.

MEDIA CONTACT



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